Assistant Professor Cornell University Department of Communication Field Member, Information Science Ithaca, NY 14853 nathan.matias@cornell.edu natematias.com @natematias@social.coop

# J. Nathan Matias, Ph.D.

# **Education**

- Ph.D. Media Arts & Sciences (MIT Media Lab). Massachusetts Institute of Technology, 2017
- M.S. Media Arts & Sciences (MIT Media Lab). Massachusetts Institute of Technology, 2013
- M.A. English Literature. Cambridge University, 2011
- B.A. English Literature. Cambridge University, 2008
- B.A. English Literature & Computer Science. Elizabethtown College, 2005

# Positions

#### Academic Appointments

2019-	Assistant Professor, Cornell University Department of Communication. Field Member, Information Science	
	Founder. The Citizens and Technology Lab (CAT Lab) (now at Cornell) (2017–)	
	Faculty Fellow in Engaged Teaching (2019–2020)	
	Faculty Fellow in Engaged Research (2020–2021)	
2022-2023	Lenore Annenberg and Wallis Annenberg Fellow in Communication and Siegel Research Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford University	
2022 - 2023	Visiting Associate Research Scholar, Knight First Amendment Institute, Columbia University	
2017-2019	Associate Research Scholar. Princeton University Psychology Department, Center for Informa- tion Technology Policy, Sociology Department	
2017 - 2019	Visiting Scholar, MIT Center for Civic Media, MIT Media Lab	
2013 - 2017	Fellow & Affiliate, Harvard University. Berkman-Klein Center for Internet and Society	
NGO, Journalism, and Industry Positions		
2021 -	Co-founder and Executive Board Member, Coalition for Independent Technology Research	
2013, 2015	PhD Summer Intern. Microsoft Research	
2012 - 2014	Editor, @1book140, a large-scale Twitter book club at The Atlantic	
2010-2011	Engineer and language research liaison, $SwiftKey$ , predictive text company acquired in 2016	
2010	Corporate funding liaison, Anglia Ruskin University, Cultures of Digital Economy Institute	

2008-2010 Performance engineer, Texperts & Knowledge Generation Bureau

# Awards & Honors

2022	Finalist, Innovation By Design Award, FastCompany, with Jonathan Zong
2022	Finalist, MIT Open Data Award, with Jonathan Zong
2017	Linda Tischler Award, FastCompany, for an innovative up-coming designer
2017	Aspen Institute Communications & Society Guest Scholar: AI Policy
2016	Harvey Fellowship, Mustard Seed Foundation
2014	MIT Horton Fellowship Award, for "spirited contributions to MIT graduate life"
2006-2008	Davies Jackson Scholarship, University of Cambridge
2006	Finalist, Rhodes Scholarship
2006	Hugh Cannon Memorial Scholar, American Institute of Parliamentarians
2005	Nelson Award, Association for Computer Machinery
2005	Louise Baugher Black Nonfiction Writing Award, Elizabethtown College
2005	Wenger Award for Distinguished English Senior, Elizabethtown College
2005	Best of Show, Student Art Show, Elizabethtown College
2005	Riddick Scholar, American Institute of Parliamentarians
2004 - 2005	College Scholar, Elizabethtown College
2003	Riddick Scholar, American Institute of Parliamentarians
2002-2005	Presidential Scholar, Elizabethtown College
2002-2005	Elizabethtown College Honors Program

# Grants – Total Awarded: \$6,656,912

- 2017–present PI: Unrestricted Gifts to CAT Lab (\$228,000)
- 2023–2024 PI: Siegel Family Endowment: Workshop on Causality and the Law (\$75,000)
- 2023–2025 **Co-PI** (with Tom Ristenpart, Mor Naaman, James Grimmelmann, and Amy Zhang): National Science Foundation: "Collaborative Research: SaTC: CORE: Large: Privacy-Preserving Abuse Prevention for Encrypted Communications Platforms." Total amount: (**\$2,628,174**)
- 2023–2025 **PI**: John D. and Catherine T. MacArthur Foundation: "Flexible Support for the Citizens and Technology Lab." (**\$900,000**)
- 2022–2023 Conference Grant: (with Neil Lewis Jr. and the American Association for the Advancement of Science) John S. and James L. Knight Foundation. "Faculty Parity Project." (\$74,897)
- 2022–2024 PI: Ford Foundation: "Core Support, PIT Catalyst" (\$250,000)
- 2022–2023 **PI**: John S. and James L. Knight Foundation: "The Citizens and Technology Lab: Research and Engineering Growth." (**\$250,000**)
- 2022–2023 PI: Media Democracy Fund, New Venture Fund: "Ethics in Internet Related Research." (\$75,270)
- 2022 **PI**: Ford Foundation: "Supporting the Public Technology Leadership Collaborative through Data-Society Research Institute." (**\$9,000**)

- 2022 **Co-PI** (with Thomas Ristenpart, Nicola Dell, James Grimmelman): RFA for Cornell University Multi-investigator seed grants of the Academic Integration Program: "Travel grant for Intercampus Collaboration." (\$2,000)
- 2021–2023 **Co-PI**: (with Susan Benesch and Rebekah Tromble): Media Democracy Fund, New Venture Fund: "Coalition for Independent Tech Research." (**\$86,683**)
- 2021-2023 **PI**: Templeton World Charity Foundation: "Scaling Citizen Behavioral Science for Effective Online Dialogue and Knowledge Creation" (**\$999,888**)
- 2020–2022 **PI**: John D. and Catherine T. MacArthur Foundation: "Flexible Support of the Citizens and Technology Lab: Growing and Protecting Civic Participation Online through Citizen Science" (**\$300,000**)
- 2019–2020 **PI**: SUNY Open Educational Resources Grant: "Open Access Materials for Teaching Field Experiments." (**\$5,000**)
- 2019 Conference Grant: MacArthur Foundation. "X-Grant, Citizens and Technology Summit." (\$15,000)
- 2019 PI: Ethics and Governance of AI Initiative. "Governing human-algorithm behavior." (\$275,000)
- 2018–2020 PI: Ford Foundation. "Improving civic engagement with citizen behavioral science." (\$100,000)
- 2018–2020 **PI**: Templeton World Charity Foundation. "Software for Participatory Randomized Trials with Wikimedia Communities, Testing Effects of Networked Gratitude and AI-Directed Hospitality In Large-Scale Cooperation." (**\$233,000**)
- 2017–2018 PI: Ethics and Governance of AI Initiative. Governing human-algorithm behavior (\$140,000)
- 2017–2018 PI: Mozilla Foundation. Studying Online Harassment and Freedom of Expression (\$20,000)
- 2018 **Conference Grant**: MacArthur Foundation, Knight Foundation. Tow Center for Digital Journalism. "CivilSeravnt Community Research Summit." (**\$25,000**)
- 2016 **PI**: Harvey Fellowship. Mustard Seed Foundation. (**\$12,000**)
- 2014 Conference Grant: John S. and James L. Knight Foundation: "Gender Data for Change Workshop." (\$10,000)
- 2014 **PI**: John S. and James L. Knight Foundation: "Open Gender Tracker." (\$30,000)
- 2012–2013 Co-PI: (with Gaia Marcus) Nominet Trust. "Social Mirror." (£70,000)

# **Publications**

# **Refereed Articles and Conference Proceedings**

This section includes both journal articles and computer science conference proceedings, which are considered equivalent to journal articles.

- \* indicates graduate student or postdoctoral fellow
- \*\* indicates undergraduate student
- Matias, J. N. (2023) Influencing Recommendation Algorithms to Reduce the Spread of Unreliable News. Scientific Reports, 13(1), 11715.
- [2] Matias, J.N. (2023) Humans and algorithms work togetherso study them together. Nature, 617(7960), 248-251.

- [3] Matias, J. N., Lewis, N. A., & Hope, E. C. (2022). US universities are not succeeding in diversifying faculty. Nature Human Behaviour, 13. https://doi.org/10.1038/s41562-022-01495-4
- [4] Matias, J. N., Pennington, E., & \*Chan, Z. (2022). Testing Concerns about Technologys Behavioral Impacts with N-of-one Trials. 2022 ACM Conference on Fairness, Accountability, and Transparency. https://doi.org/10.1145/3531146.3533227 (acceptance rate 25%)
- [5] \*Zong, J., & Matias, J. N. (2022). Bartleby: Procedural and Substantive Ethics in the Design of Research Ethics Systems. Social Media + Society, 8(1). https://doi.org/10.1177/20563051221077021
- [6] Matias, J. N., \*Hounsel, A., & Feamster, N. (2022). Software-Supported Audits of Decision-Making Systems: Testing Google and Facebooks Political Advertising Policies. Proceedings of the ACM on Human-Computer Interaction, 6(CSCW1), 119. https://doi.org/10.1145/3512965
- [7] Matias, J. N., Munger, K., \*Quere, M. A. L., & \*Ebersole, C. (2021). The Upworthy Research Archive, a time series of 32,487 experiments in U.S. media. Scientific Data, 8(1). https://doi.org/10.1038/s41597-021-00934-7
- [8] \*Kaiser, B., Wei, J., \*Lucherini, E., \*Lee, K., Matias, J. N., & Mayer, J. (2021). Adapting security warnings to counter online disinformation. 30th USENIX Security Symposium (USENIX Security 21), 11631180. (16% acceptance rate)
- [9] Zuckerman, E., Matias, J. N., Bhargava, R., Bermejo, F., \*\*Ko, A. (2019). Whose Death Matters? A quantitative analysis of media attention to deaths of Black Americans in police confrontations, 20132016. International Journal of Communication
- [10] Matias, J. N. (2019). Preventing harassment and increasing group participation through social norms in 2,190 online science discussions. Proceedings of the National Academy of Sciences, 116(20), 97859789. https://doi.org/10.1073/pnas.1813486116
- [11] Matias, J. N. (2019). The Civic Labor of Volunteer Moderators Online. Social Media + Society, 5(2), 205630511983677. https://doi.org/10.1177/2056305119836778
- [12] Matias, J. N., & \*Mou, M. (2018). CivilServant: Community-Led Experiments in Platform Governance. Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems. https://doi.org/10.1145/3173574.3173583 (acceptance rate 24%)
- [13] \*Gaffney, D., & Matias, J. N. (2018). Caveat emptor, computational social science: Large-scale missing data in a widely-published Reddit corpus. PLOS ONE, 13(7), e0200162. https://doi.org/10.1371/journal.pone.0200162
- [14] Gantman, A., Gomila, R., Martinez, J. E., Matias, J. N., Paluck, E. L., Starck, J., Wu, S., & Yaffe, N. (2018). A pragmatist philosophy of psychological science and its implications for replication. Behavioral and Brain Sciences, 41. https://doi.org/10.1017/s0140525x18000626
- [15] Matias, J. N., Szalavitz, S., & Zuckerman, E. (2017). FollowBias: Supporting Behavior Change toward Gender Equality by Networked Gatekeepers on Social Media. Proceedings of the 2017 ACM Conference on Computer Supported Cooperative Work and Social Computing. https://doi.org/10.1145/2998181.2998287 (25% acceptance rate)
- [16] Matias, J. N. (2016). Going dark: Social factors in collective action against platform operators in the Reddit blackout. Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems. https://doi.org/10.1145/2858036.2858391 Best Paper Honorable Mention (23% acceptance rate)

- [17] Matias, J. N., Dasgupta, S., & Hill, B. M. (2016, May). Skill Progression in Scratch Revisited. Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems. https://doi.org/10.1145/2858036.2858349 (27% acceptance rate)
- [18] Spiro, E. S., Matias, J. N., & Monroy-Hernández, A. (2016). Networks of gratitude: Structures of thanks and user expectations in workplace appreciation systems. Tenth International AAAI Conference on Web and Social Media. (17% acceptance rate)
- [19] Rzeszotarski, J. M., Spiro, E. S., Matias, J. N., Monroy-Hernández, A., & Morris, M. R. (2014). Is anyone out there?: Unpacking Q&A hashtags on twitter. Proceedings of the SIGCHI Conference on Human Factors in Computing Systems. https://doi.org/10.1145/2556288.2557175 (23% acceptance rate)
- [20] Matias, J. N., & Cheung, F. (2010). Emberlight: Share and publish spatial hypertext to the web. Proceedings of the 21st ACM Conference on Hypertext and Hypermedia - HT 10. https://doi.org/10.1145/1810617.1810691 (37% acceptance rate)
- [21] Matias, J. N., & Williams, D. P. (2009). Comparing spatial hypertext collections. Proceedings of the 20th ACM Conference on Hypertext and Hypermedia - HT 09. https://doi.org/10.1145/1557914.1557925 (37% acceptance rate)
- [22] Matias, J. N. (2005). Philadelphia fullerine: A case study in three-dimensional hypermedia. Proceedings of the Sixteenth ACM Conference on Hypertext and Hypermedia HYPERTEXT 05. https://doi.org/10.1145/1083356.1083360 [ACM Nelson Award] [best paper runner-up] (32% acceptance rate)
- [23] Keegan, B. C., & Matias, J. N. (2016). Actually, its About ethics in computational social science: A multi-party risk-benefit framework for online community research. AAAI Spring Symposium on Observational Studies in Social Media 2016 (acceptance rate n.d.)

#### Submitted Manuscripts

- Le Quere, M.A., & Matias, J. N. (revise & resubmit) When Curiosity Gaps Backfire: Effects of Headline Concreteness on Information Selection Decisions. *Nature Scientific Reports*
- [2] 2020-03-06. \*Zong, J., & Matias, J. N. Data Refusal From Below: A Framework for Understanding, Evaluating, and Envisioning Refusal Strategies

### Works in Progress

- Matias, J. N., Kamin, J., & \*Gilbert, S. (2022). Estimating the effect of making policies visible in response to algorithm promotion on Reddit. https://osf.io/hvc9t/
- [2] Matias, J. N., Benesch, S., Ruths, D., Joinson, A. (2018). Behavioral Outcomes of Making Policies Visible to People on Social Media. https://osf.io/kxtd9/
- [3] \*Kyrychenko, Y., & Matias, J. N. Community Research for High Impact, Inclusive Science, Learning, and Design: A Case Study of Scratch
- [4] Matias, J. N., \*Kamin, J., Pennington, E., Klein, M., Agaron, S., & \*Gilbert, S. How well do harassment prevention interventions transfer between communities? A meta-analysis
- [5] \*Wright, L., Matias, J. N., Mou, M. E., Penney, J., & Klein, M. Do Automated Legal Threats Reduce Freedom of Expression Online? Preliminary Results from a Natural Experiment. https://osf.io/nc7e2/

- [6] Matias, J. N. The Diffusion of Evidence in Digital Governance
- [7] Matias, J. N., Kamin, J., Al-Kashif, R., Klein, M., & Pennington, E. The Diffusion and Influence of Gratitude Expressions in Large-Scale Cooperation: A Field Experiment in Four Knowledge Networks. https://osf.io/dmwef/
- [8] Matias, J. N., Kamin, J., Al-Kashif, R., Klein, M., & Pennington, E. Expressing Gratitude and Feeling Emotionally Drained on Wikipedia. https://osf.io/m9cy6/
- [9] Matias, J. N., Kamin, J., Klein, M., Pennington, E., & Devouard, F. Broadening African Self-Representation on Wikipedia: A Field Experiment. https://osf.io/xcukm/
- [10] Matias, J. N., \*Gilbert, S., \*Reddan, M., \*\*Simko, T., \*\*Hedlund, E. Reducing the Silencing Role of Harassment in Online Feminism Discussions

# Scholarly Reports

Publications commissioned by scholarly societies or foundations involving detailed academic feedback.

- Matias, J. N., \*Wright, L. (2022). Impact Assessment of Human-Algorithm Feedback Loops. Social Science Research Council. https://just-tech.ssrc.org/field-reviews/impact-assessment-of-humanalgorithm-feedback-loops/
- [2] Matias, J. N., Johnson, A., Boesel, W. E., Keegan, B., Friedman, J., & DeTar, C. (2015). Reporting, reviewing, and responding to harassment on Twitter. Double-blind academic review chaired by Zeynep Tufekci. https://ssrn.com/abstract=2602018

### **Refereed Workshop and Conference Presentations**

These non-archival conference and workshop publications were peer reviewed.

- Vertesi, J. Matias, J.N. (2023) Divesting from Big Tech: Alternative possibilities for research and futuring in social computing. ACM Conference on Computer Supported Cooperative Work & Social Computing.
- [2] Matias, J. N. (2021) Nudging Algorithms by Influencing Human Behavior: Effects of Encouraging Fact-Checking on News Rankings. International Communication Association Annual Conference
- [3] Matias, J. N., Kamin, J., Al-Kashif, R., Klein, M., & Pennington, E. (2021) The Diffusion and Influence of Gratitude Expressions in Large-Scale Cooperation: A Field Experiment in Four Knowledge Networks. International Communication Association Annual Conference
- [4] Matias, J. N., Mou, M. E., Penney, J., & Klein, M. (2021) Do Automated Legal Threats Reduce Freedom of Expression Online? Preliminary Results from a Natural Experiment. International Communication Association Annual Conference
- [5] Matias, J. N., & Penney, J. (2020) Digital Behavioral Influence and its Harms. Privacy Law Scholars Conference (accepted but not presented due to COVID-19)
- [6] Matias, J. N., & Munger, K. (2019) The Upworthy Research Archive. The Conference on Digital Experimentation @ MIT
- [7] Matias, J. N. Teaching Large-Scale Experimentation to Undergraduates and Graduate Students. (2018) The Conference on Digital Experimentation @ MIT

- [8] \*Zong, J., & Matias, J. N. (2018) Automated Debriefing: Interface for Large-Scale Research Ethics. Best Demo Award :ACM Conference on Computer Supported Cooperative Work & Social Computing. ACM Press
- [9] Matias, J. N. (2017) Community-Led Platform Governance Experiments. The Conference on Digital Experimentation @ MIT
- [10] Matias, J. N. (2017) Authoritarian and Democratic Theories of Social Experimentation in 20th Century US Industry and Policymaking. Society for Social Studies of Science annual conference, Boston MA
- [11] Matias, J. N. (2017) Citizen Experiments in Moderation. CCCCCCCR Workshop, ACM Conference on Computer Supported Cooperative Work & Social Computing
- [12] Matias, J. N. (2016) The Civic Labor of Online Moderators. Oxford Internet, Policy, and Politics Conference. Oxford, UK
- [13] Matias, J. N. (2016) The Cost of Solidarity: The Effect of Strike Participation on Community Participation in the reddit Blackout. The Conference on Digital Experimentation @ MIT
- [14] Matias, J. N. (2016) Evidence-Based Policy in Large-Scale Online Communities. What Works Global Summit. Campbell Collaboration, London, UK
- [15] Matias, J. N. Work In Progress: Mass Replication of Policy Evaluation Through Citizen-Led Randomized Trials. (2016) Data for Policy, Cambridge, UK
- [16] Matias, J. N. (2016) Participatory Field Experiments and Causal Inference For Monitoring and Advancing Social Justice. CHI 2016 Workshop: Design, Social Justice, & HCI.
- [17] Matias, J. N., & Wallach, H. (2015) Working Paper: Modeling Gender Discrimination by Online News Audiences. Computation + Journalism Symposium, Columbia University
- [18] Matias, J. N., \*\*Diehl, S., and Zuckerman, E. (2015) Passing On: Reader-Sourcing Gender Diversity in Wikipedia. Proceedings of the 33rd Annual ACM Conference Extended Abstracts on Human Factors in Computing Systems. 2015
- [19] Bavitz, C., Barabas, C., Matias, J. N., Xie, C., & Xu, J. (2015) Legal and Ethical Issues In the Use of Telepresent Robots. WeRobot 2015 Conference on Legal and Policy Issues Relating to Robotics, Seattle WA
- [20] Graeff, E., & Matias, J. N. (2015) Making Drones Civic: Values and Design Principles for Civic Technology. International Studies Association 2015
- [21] Matias, J. N., & Monroy-Hernandez, A.. (2014) NewsPad: designing for collaborative storytelling in neighborhoods. CHI'14 Extended Abstracts on Human Factors in Computing Systems. ACM press
- [22] Matias, J. N., Agapie, E., DIgnazio, C., and Graeff, E. (2014) Challenges for Personal Behavior Change Research on Information Diversity. Workshop on Personalized Behavior Change, at The 32nd ACM Conference on Human Factors in Computing Systems (CHI'14)
- [23] Matias, J. N., & Geiger, S. (2014) Defining, Designing, and Evaluating Civic Activity in Collective Action Systems. Citizen-X workshop at The Second AAAI Conference on Human Computation and Crowdsourcing

#### **Other Academic Resources**

- [1] Matias, J. N., & Leavitt, A. (2020) COVID-19 Social Science Research Tracker. Coordinated 300+ scholars to create a shared index of social science projects
- [2] Matias, J. N., Benesch, S., Earley, P., Gillespie, T., Keegan, B., Levy, N., & Maher, E. (2015) Online Harassment Resource Guide. Wikimedia Meta-Wiki.

# Selected Talks

### **Invited Governmental Presentations**

- 2021-09-17 Unlocking and Protecting Evidence-Based Policy for Tech Governance. Canadian Commission on Democratic Expression
- 2020-11-19 Democratic Experiments in Democratic Participation. Decidim Festival, Barcelona City Council
- 2017-12-19 Combating Online Violence Against Politically-Active Women Internet Governance Forum, held at the United Nations, Geneva, Switzerland. With Sandra Pepera, David Kaye, Nighat Dad, and Seyi Akiwowo
- 2013-10-29 Monitoring and regulating media plurality at scale. The UK Office of Communications (OF-COM)

#### **Invited Academic Colloquia and Seminars**

- 2023-04-25 The Algorithm Governance Dilemma. Berkeley Artificial Intelligence Research Lab.
- 2023-04-17 Community Collaborations in Public-Interest Technology. MacArthur Foundation.
- 2023-03-01 The Coalition for Independent Technology Research. Stanford Center on Philanthropy and Civil Society.
- 2023-02-23 To Govern Algorithms, We Need New Science. UC San Diego Political Science Department.
- 2023-02-11 Protecting independent research. Social Science Foo, Meta Offices, Menlo Park.
- 2023-01-12 Forecasting and increasing faculty diversity in the U.S. American Association for the Advancement of Science, Washington D.C.
- 2022-12-02 To Govern Algorithms, We Need New Science. Stanford University Human-Computer Interaction Seminar
- 2022-11-17 Data sovereignty in community behavioral science. Temple University Institute for Law, Innovation, and Technology
- 2022-10-03 The Algorithm Governance Dilemma. Center for Advanced Study in the Behavioral Sciences, Stanford University
- 2022-01-27 Governing Runaway Catastrophes of Human and Algorithm Behavior. Northwestern University Center for Latinx Digital Media
- 2021-11-12 Content Moderation in Encrypted Communications. Yale Law School workshop on Community-Driven Governance, With Lucas Wright.
- 2021-11-11 Unlocking Corporate Experiments for Scientific Knowledge. Louisiana State University Manship School of Mass Communication Colloquium. With Kevin Munger and Marianne Aubin Le Quere
- 2021-09-15 Why democracies need industry-independent research on governing algorithms. Closing keynote, Northeastern University Workshop on Auditing Algorithms

- 2021-09-15 The Effect of Receiving Appreciation on Wikipedias. A Community Co-Designed Field Experiment. Wikimedia Research Showcase
- 2021-09-10 Governing Human-Algorithm Feedback. Boston University Questrom School of Business Marketing Department Colloquium
- 2021-03-10 Governing Human and Machine Behavior. Just Tech colloquium, University of Illinois
- 2021-01-13 Is it Safe Here? Panel on online harassment at New\_ Public, hosted by the University of Texas at Austin Center for Media Engagement
- 2020-12-19 Science, Accountability, and Creativity in the Governance of Human and Machine Behavior. Cornell University Information Science Colloquium
- 2020-11-17 Creating a Fairer, Safer, More Understanding Internet. Elizabethtown College
- 2020-11-11 Artificial Intelligence and the Law. Harvard Law School seminar on Christian Legal Perspectives
- 2020-10-22 Will Social Media Be Our Downfall? A Conversation about The Social Dilemma. Veritas Forum, Cornell University
- 2020-09-29 Governing Human and Machine Behavior with Citizen Behavioral Science. Colloquium: Berkeley Haas School of Management
- 2020-08-03 Influencing Human and Machine Behavior with Citizen Behavioral Science. MIT Human Cooperation Lab
- 2020-06-17 Community-Led Experiments in Platform Governance. Workshop on Empirical Approaches in Platform Governance Research, Humboldt Institute for Internet and Society
- 2020-05-01 Artificial Intelligence and Christianity. AAAS Dialogue on Science, Religion, and Ethics
- 2020-02-27 Citizen Behavioral Science. Society for Personality and Social Psychology: Political Psychology pre-conference
- 2019-11-21 Advancing Flourishing Digital Societies Through Citizen Science. Cornell Tech Digital Life Seminar
- 2019-10-21 Remaking the power of social experiments in everyday life. Cornell Science and Technology Studies Seminar
- 2019-05-08 The Obligation of Industry-Independent Evaluation to Social Media Governance. Yale University Law School, Justice Collaboratory
- 2019-04-08 The Role of Citizen Science in a Flourishing Digital Society. Data & Society Institute
- 2018-10-12 Matias, J. N., Pentland, S., & Merrill, J. AI, Big Data, and Bias in Sociotechnical Systems. Panel at AI, Media, and the Threat to Democracy at Northeastern University. With Sandy Pentland and Jeremy Merill
- 2018-10-10 Protecting Media Environments with Citizen Behavioral Science. Brown Institute for Media Innovation, Stanford University
- 2018-08-06 Citizen Behavioral Science. **Opening keynote speaker** at the 16th Annual International Open and User Innovation Conference, New York University
- 2018-02-27 Managing Internet Risks with Citizen Behavioral Science. Media @ Risk Colloquium, Annenberg School for Communication, University of Pennsylvania
- 2017-09-28 Governing Human & Machine Behavior in an Experimenting Society. Gave lectures that month at the Brown Institute for Media Innovation, Stanford HCI Seminar, Facebook, Twitter, and Disques

- 2017-09-28 Matias, J. N., Barocas, S., Jagadish, H. V., Sandvig, C. The Computer Says No. University of Michigan
- 2017-08-10 Authoritarian and Democratic Data Science For Governing Human and Machine Behavior. **Keynote speaker**, Latin American Conference on Human-Computer Interaction Conference, Antigua, Guatemala.
- 2017-03-02 The Experimenting Society: Authoritarian and Democratic Directions for Data Science. UC Santa Cruz Tech 4 Good Lecture Series
- 2016-09-08 Supporting Research & Innovation Through Student Legal Services. Boston University Law School
- 2016-07-21 Forbidden Research: Why We Cant Do That. Moderating a panel with Alexandra Elbakyan, Christian Sandvig, Karrie Karahalios. MIT Forbidden Research Conference
- 2016-03-16 Civic Labor Online: Volunteer Governance and Collective Bargaining by reddit Moderators. Oxford Internet Institute.
- 2016-03-09 Freedom to Innovate: Addressing Student Legal Risks at MIT and Queen Mary's Entrepreneurship and Cyberlaw Clinics. Babbage Seminar, University of Cambridge Computer Lab. With Patrick Cahill
- 2016-02-23 Developing Effective Citizen Responses to Discrimination and Harassment Online. Berkman Center Seminar Series
- 2016-01-29 Understanding and Responding to Gender Discrimination and Harassment Online. Sawyer Seminar, Rice University
- 2015-10-14 Holding Networks Accountable for Misuse of Power. Platform Cooperativism Conference, at the New School, New York City.
- 2015-10-10 Advocating for the MIT/BU law Clinics for Entrepeneurship and Cyberlaw. With Kate Darling
- 2015-08-21 Between Platforms and Community: Moderators on reddit. Microsoft Research New England
- 2015-05-16 Holding Crowds Accountable To the Public. Berkman Center Seminar Series
- 2014-09-10 Technologies in a Changing Media Landscape. Summit on Documentary and Digital Journalism. Panel, with Larry Birnbaum, Matt Carroll, Jake Shapiro, and Angela Morgenstern
- 2014-06-23 Crowdsourcing Real-Time News with NewsPad and Eventful. MIT-Knight Civic Media Conference.
- 2014-06-11 Large Scale Analysis of Acknowledgment and Hidden Labor. Harvard / MIT / Yale / Columbia Cyberscholars Working Group, Yale Law School
- 2013-09-18 Technologies to Measure and Change Cooperation Across Diversity. University of Washington DUB Seminar
- 2012-10-25 Networked Tactics of Gender Representation in the Media. Tow Center for Journalism, Columbia Journalism School
- 2012-10-12 Data Science for Gender Equality in the News. Harvard / MIT / Yale / Columbia Cyberscholars Working Group, Harvard
- 2012-07-23 Large Scale Analysis of Women's Representation in the News. St. John's College Samuel Butler Room Society, University of Cambridge
- 2009-02-16 Operational Media. Anglia Ruskin University Cultures of Digital Economy

#### Peer Reviewed Lectures, Workshops, Panels

- 2022-09-29 Matias, J. N. Making Trust and Safety Boring by 2050. Trust and Safety Research Conference
- 2022-09-29 Matias, J. N. The Coalition for Independent Technology Research. Trust and Safety Research Conference
- 2020-03-06 Zong, J., Matias, J. N. Collective Refusal and the Limits of Informed Consent for Data Protection. Data and Society Institute Contested Data Workshop
- 2018-04 Managing Deviant Behavior in Online Communities *CHI 2018*. With Amy Bruckman, Piper Below, Lucas Dixon, Casey Fiesler, and Sarah Gilbert
- 2017-05-08 How to Handle Online Risks? Panel with Donghee Yvette Wohn, Casey Fiesler, Libby Hemphill, and Munmun De Choudhury. ACM Conference on Human Factors in Computing Systems (CHI)
- 2015-09-23 Private Platforms Under Public Pressure. Roundtable at the 16th Annual Association of Internet Researchers Annual Conference, with Mike Ananny, Kate Crawford, and Christian Sandvig
- 2014-04-25 Project Stories are Not Enough: Why Hackathons are More than Hacks. Theorizing the Web, April 2014
- 2014-02-22 Gender Binaries and the Ideological Affordances of Data Activism. MIT Symposium on Gender and Technology
- 2014-10-20 Using Data to Crowdsource Gender Diversity Online. Gender Data for Change Workshop, New York City
- 2013-06-19 Designing Women's News Representation. MIT-Knight Civic Media Conference
- 2012-07-03 Network Diversity in Arab Spring Citizen Media. Global Voices Summit
- 2012-06-19 Media Diets. MIT-Knight Civic Media Conference. With Matt Stempeck
- 2012-04-05 Open Brands, Funding, and Code as Social Responsibility. Carper Lecture and Panel Discussion, Elizabethtown College
- 2012-06-28 Through the mirror: real-time network analysis for real-life impact. UK Social Network Association Conference. With Gaia Marcus
- 2010-11-06 Moral Choice in Interactive Fiction. Web Art Science Camp, London
- 2010-12-11 E-Lit Camp. Digital Narrative and Participatory Documentary. Boston
- 2010-06-16 Past visions of hypertext and their influence on us today. Panel with Darrenn Lunn, Mark Bernstein, Cathy Marshall, James M. Nyce, and Frank Tompa
- 2009-04-27 The Electronic Nature of Future Literatures. Literary Studies Now Symposium, University College, Oxford

### Selected Guest Lectures

- 2020-04 Matias, J. N. Online Field Experiments. Guest lecturer at MIT Sloan PhD course on Computational Social Science
- 2019-08-27 Matias, J. N. Guest Lecturer for Digital Intelligence, a new large first-year lecture class merging humanities and computer science at NYU Stonybrook.
- 2019-04-25 Matias, J. N. Dhaliwal, I., Koomen, P., Kim, H. Field Experiments in Policy and Business. Guest panel in the Harvard Business School course From Data to Decisions: The Role of Experiments

### **Public Lectures**

- 2023-04-17-20 Advisor, MacArthur Foundation Technology in the Public Interest Retreat.
- 2019-08-17 Matias, J. N. Technology for growth. Wikimania 2019
- 2019-08-25 Salon conversation and Q&A on research with Susan McTavish and Andrew Serazin of the Templeton World Charity Foundation, New York City
- 2019-08-16. Matias J.N., Kamin, J. Testing ideas for flourishing communities: Imagining practical and ethical A/B tests. Wikimania 2019.
- 2019-04-30 Matias, J. N. Citizen Behavioral Science. TED New York City
- 2017-2019 Matias, J. N. Artificial Intelligence in Christian Faith and Practice. Numerous venues, including the Veritas Forum, Questions that Matter Symposium, Stone Hill Church, London Leadership Institute, Princeton Community Church.
- 2016-07-29 Citizen Randomized Trials in the Experimenting Society. Machine Eatable lecture series, DataKind NYC & New York Civic Hall
- 2016-07-12 Reddit's Army of Science: How A Thousand Academics Coordinate the Worlds Largest Science Discussions. Kavli Science Communications Summit
- 2016-04-12 Creating Change with Media and Data. MIT Media Lab Member Meeting
- 2016-03-25 Explaining the reddit Blackout, The Civic Labor of Moderators, and Citizen Experimentation on reddit. Talk at reddit, inc
- 2015-10-18 Gratitude. Sunday Assembly Boston
- 2015-04-24 The Challenge of Digital Cosmopolitanism. Q Talks Weekend Workshop
- 2014-06-22 Curiosity. MIT-Knight Civic Media Conference
- 2014-03-10 Filters, Bias, and Collaboration. South by Southwest. With Sarah Szalavitz
- 2014-07-16 Using Open Data and Stories to Broaden Crowd Content. Wikimedia Research Showcase
- 2014-10-22 Quantitative Evaluation of Civic Technologies. mySociety annual retreat
- 2013-11-23 Can Gender Metrics Make the News More Diverse? O'Reilly NewsFoo
- 2013-08-17 Technologies for Cooperation Across Diversity. Passion Talks, Stanford University
- 2012-07-03 Network Diversity in Arab Spring Citizen Media. Global Voices Summit
- 2010-08-03 Performance Testing and Instrumenting an SMS Service for the Super Bowl. Cambridge (UK) Geek Night

# Convening & Organizing

#### **Event Organizing**

- 2024-01-11 Causality and the Law. Collaboration with Elizabeth Eagen, Brandi Geurkink, and the Knight First Amendment Institute at Columbia University
- 2023-01-11 *Faculty Parity Project.* Collaboration with Neil Lewis Jr., the Knight Foundation, and the American Association for the Advancement of Science
- 2022-07-27 The Ethics of Field Experiments. Workshop and collaboration with the Princeton University Center for Information Technology Policy

- 2022-06-20 Building a Coalition for Independent Tech Research. Two-day summit for independent researchers studying technology and society
- 2021-10-15 Imagining a Coalition for Independent Tech Research. Co-organized a summit on defending, protecting, and sustaining industry-independent research
- 2020-12-08 The Public Sphere Post-Election. Convened 60 academics and community practitioners for a three-day idea-generating summit.
- 2020-09-17 Civic Science & Tech Research, public event, panel, and public consultation launch with Consumer Reports and the Rita Allen Foundation
- 2019-11 *Citizens and Technology Summit*, New York. Lead convenor. Convened 25 community representatives and researchers to develop new study ideas
- 2019-08 *CivilServant Community Research Summit*, Stockholm. Convened 30 community representatives and researchers to develop new study ideas
- 2019-08 *NetGain Philadelphia.* Advised a convening by Ford, MacArthur, Omidyar, and other funders to discuss new directions for industry-independent research and action on digital technology
- 2018-01 *CivilServant Community Research Summit*, MIT. Lead convener. Convenor & Fundraiser. The summit convened 55 community representatives and researchers to develop research directions for citizen behavioral science
- 2017-10 Indigitous #Hack, MIT. Boston organizing team. Indigitous connected Christian undergraduate designers, developers, and social scientists in 40 cities worldwide to imagine and create technologies to serve society
- 2016-08 Workshop on High Impact Research in Online Harassment and Moderation, MIT. Convener & Fundraiser. Convened researchers, advocates, and tech companies to identify high-impact research on online harassment. Funded by Jigsaw
- 2015-07 International Workshop on Misogyny and the Internet, Harvard Law School. Advisory Committee. Coordinated literature review by roughly 20 scholars from multiple disciplines and published a resource guide
- 2014-10 *Gender Data For Change.* Convened news organizations, advocacy groups, and researchers to prototype research to understand and move towards women's equality in society. Fundraised and convened. Hosted by Microsoft NYC, funded by the Knight Foundation. Facilitation with Willow Brugh and DataKind
- 2014-09 Youth Civic Tech Summit, London. Convened UK youth organizations with technology and data practitioners and charitable foundations to plan strategic directions for youth civic tech in the UK. Co-organized with Erhardt Graeff
- 2014-09 *Community Building* track, Mozilla Festival. Supported Beatrice Martini and Heather Leson. My session was reported in the New York Times
- 2013-10 Measuring the News: Tracking Content and Engagement Online. Mozilla Festival, London. With Erhardt Graeff, facilitated a workshop on analyzing news content and traffic data
- 2013, 2014 Boston Data Swap. Convened graduate students from across Boston for a year-long competition to work with public interest data. On the leadership team with Adrienne Debigare, Dan O'Brien, David Lazer, and Brian Keegan
- 2012-10 *Curating and Repackaging Citizen Video for the Web.* Mozilla Festival, London. Facilitated a working group to compile shared resources on working with citizen video and publish the results.

2012-2014	Festival of Learning. Annual two-day event convening MIT 150 students for peer learning and creative play. Creator, fundraiser, and organizer of festival
2010-11	Web Art Science Camp, London. Unconference for artists and academics connected to research on hypertext and electronic literature. Lead Organizer.
2018-2019	Technology & Society Seminar. Princeton Center for Information Technology Policy, with Ben Zevenbergen
2018	Training Princeton University administrators in Randomized Controlled Trials with the Kahneman- Treisman Center for Behavioral Policy
2013-2017	Cooperation Group Seminar. Berkman Center for Internet and Society, Harvard University. Co-convener with Brian Keegan
2014	Coders Know Your Rights: A Practical Introduction to Technology and the Law. Workshop with Andrew Sellars, Kit Walsh, Kate Darling, and Wendy Seltzer
2012-2013	Harvard / MIT / Yale / Columbia Cyberscholars Working Group. Co-convener with Mols Sauter

2016-01-30 Introduction to Statistics for Humanities Students. Rice University School of Humanities Research Center

# **Public Engagement**

## **Policy Reports**

I regularly contribute evidence-based policy documents to government consultations

- Matias, J. N., & \*Wright, L. (2022) Innovation & Governance of Adaptive AI with Community Science. Submission to the U.S. Office of Science and Technology Policy Research and Development Strategic Plan
- [2] Benesch, S., Geurkink, B., Karpf, D., Lazer, D., Maréchal, N., Matias, J. N., & Tromble, R., (2022) The Essential Role of Industry-Independent Research in U.S. National AI R&D. Submission to the U.S. Office of Science and Technology Policy Research and Development Strategic Plan
- [3] Matias, J. N., Penney, J., & \*Wright, L. (2022) Comments responding to US Copyright Office Notice of Inquiry Docket No. 2021-10. https://osf.io/498ja/

#### Journalism

I write long-form and data journalism on topics related to the internet and society, often explaining the human angle of research findings in a historical context

 $\sigma$  indicates original data journalism and reporting

- [1]  $\sigma$  Gilbert, S., **Matias, J.N.**, Lukito, J. (2023) Enabling Independent Research Without Unleashing Ethics Disasters. Tech Policy Press.
- [2]  $\sigma$  Matias, J.N. (2023) To Hold Tech Accountable, Look to Public Health. WIRED.
- [3] Benesch, S., Matias, J. N., & Tromble, R. (2021-10-28) It's Time to Cut a Permanent Window into Facebook's Black Box. The Atlantic
- [4] σ Matias, J. N., Lewis, N., & Hope, E. (2021-09-7) Universities Say They Want More Diverse Faculties. So Why is Academia Still So White? FiveThirtyEight

- [5] Kaiser, B., Mayer, J., Matias, J. N. (2021-07-23) Warnings That Work: Combating Misinformation Without Deplatforming. Lawfare
- [6] Levine, A. S., & Matias, J. N. (2021-04-22) How to Generate Research Ideas that Impact Society.
- [7] σ Matias, J. N., \*Hounsel, A., & \*Hopkins, M. (2018-11-02) Do Big Social Media Platforms Have Effective Ad Policies? TheAtlantic.com
- [8] Matias, J. N. (2017-01-03) The Real Name Fallacy. The Coral Projectl a project of Mozilla, the New York Times, and the Washington Post
- [9]  $\sigma$  Matias, J. N., \*Rickman, A., \*Steiner, M. (2017-06-26) Who Gets to Use Facebook's Rainbow 'Pride' Reaction? The Atlantic
- [10]  $\sigma$  Matias, J. N. (2016-04-18) A Toxic web: What the Victorians Can Teach Us About Online Abuse. The Guardian
- [11]  $\sigma$  LaFrance, A. (2016-02-17) I Analyzed a Year of My Reporting for Gender Bias (Again). *The Atlantic*. Contributed original data analysis and interviewed for article on gender representation in the news
- [12]  $\sigma$  Matias, J. N. (2015-11-24) Which Boston Neighborhoods Are Worst at Holiday Cooking? Boston Magazine
- [13]  $\sigma$  Matias, J. N. (2015-06-28) Were All Those Rainbow Profile Photos Another Facebook Study? The Atlantic. This article has been translated and republished hundreds of times
- [14]  $\sigma$  Matias, J. N. (2015-06-08) The Tragedy of the Digital Commons: Advocates for fairer, safer online spaces are turning to the conservation movement for inspiration. *The Atlantic*
- [15]  $\sigma$  Matias, J. N., Ros, I., Hyland, A. (2013-03-8) Data on gender that will make you smile, not groan. *The Guardian Datablog.* Original analysis of women's representation in Global Voices
- [16]  $\sigma$  Matias, J. N. and Evans, L. (2012-10-23) Women's Representation in the Media: Readers Preferences for Online News Revealed. *The Guardian Datablog*. Original analysis of social media attention toward articles by women in UK news
- [17]  $\sigma$  Evans, L., Matias, J.N., Cherny, L. (2012-09-7) Womens Representation in the Media: The Best Data on the Subject To Date. The Guardian Datablog
- [18]  $\sigma$  Matias, J. N. (10-24-2016) How to Ethically and Responsibly Identify Gender in Large Datasets. PBS IdeaLab.

# **Public History**

From 2011-2018 I contributed annual historical records on developments in information technology to the *Annual Review*, a reference maintained since it was founded by Edmund Burke in 1758

#### Social Media

As part of my work in citizen science and in policy, I engage actively in social media conversations about topics related to my research. By the time I retired my Twitter account in November 2022, the account (@natematias) had 14.4k followers including leading policymakers, scientific funders, journalists, technology leaders, and venture capitalists in the US and internationally. My tweets received between half a million to a million impressions per month. I now contribute to public discourse on Mastodon at @natematias@social.coop, and on LinkedIn.

### **Participatory Journalism**

My journalism often engages & collaborates directly with with the public.

- 2012–2014 For two years, I managed @1book140, a large-scale Twitter book club at *The Atlantic*, where I facilitated an ongoing conversation with over 100,000 book club subscribers, conducted live online interviews with notable authors, and published those conversations.
- 2013–11 Managed the social media launch for *Out of Eden Walk*, a 7 year expedition by Paul Salopek to walk the story of human migration. Our social media campaign coordinated with Salopek's National Geographic cover story announcing the expedition. With Ethan Zuckerman

# **Blogging and Liveblogging**

Blogging is a key part of my work as an academic to organize people and amplify the ideas of others. When I attend or speak, I try to publish summaries of other talks. I advise media strategy, train, and direct teams to cover large events. Since 2011, I have published over 40 posts per year. My posts are read by thousands of people each month.

- 2019– Citizens and Technology Lab. CAT Lab posts are at citizensandtech.org
- 2017– Medium. I now regularly post liveblogs of Cornell Communication colloquium talks and other events to Medium
- 2022 TrustCon (Palo Alto). Trained and led liveblogging for the first global gathering of technology industry trust and safety professionals. My eight articles are at citizensandtech.org natematias.medium.com
- 2017–2019 Freedom to Tinker. I liveblogged presentations from the Princeton University Center for IT Policy freedom-to-tinker.com/author/nmatias/
- 2011–2017 MIT Center for Civic Media Blog. I posted hundreds of summaries of others' research at this blog, framing it for public understanding. I also blogged about my own research. civic.mit.edu/blog/natematias
- 2015–2017 Microsoft Research Social Media Collective.
- 2015-11 Platform Cooperativism, New School, New York City
- 2015-12 Urbana 2015, St Louis. Trained a liveblogging team to publish 16 articles from sessions across this 5-day, 16k person international symposium
- 2011–2014 Mozilla Festival. Contributor to media strategy and event production
- 2012-12 Urbana 2012, St Louis. Liveblogged a 5-day, 16,000 person international symposium, publishing 8 articles
- 2012-07 Global Voices Summit on Citizen Media, Nairobi. Liveblogged a two-day summit, publishing 5 articles with Matt Stempeck
- 2012-05 ROFLCON, Cambridge MA. With Matt Stempeck and Stephen Suen, liveblogged 30 sessions in this two-day event. Wrote liveblogging index to coordinate and organize high-tempo liveblogging teams
- 2012-03 Truthiniess in Digital Media, Cambridge MA

# Selected Artistic Works

2014-04-26 The People's Bot. Art installation at Theorizing the Web, New York City

2011 Modeling DNA with Balloons. Featured on Nature.com
2006 Read for the sky. With Susan Davitti Darling. Winner of sculpture competition, placed on the Pennsylvania State Capitol steps
2005 Philadelphia Fullerine. Geodesic interactive documentary sphere. Winner of multiple awards. In the permanent collections of the Elizabethtown College Library

# Teaching

#### **Courses Taught**

- 2023, fall Communication and Technology (COMM 2450). Cornell University. Lecture class
- 2022, spring **Governing Human-Algorithm Behavior** (COMM 4940). Cornell University. Undergraduate and Graduate seminar. Syllabus: https://github.com/natematias/governing-human-algorithm-behavior
- 2021, fall Communication and Technology (COMM 2450). Cornell University. Lecture class
- 2021, spring The Design & Governance of Digital Experiments (COMM 4242). Cornell University. Syllabus: https://natematias.com/courses/comm4940/
- 2020, spring **The Design & Governance of Digital Experiments** (COMM 4242). Syllabus: https://natematias.com/courses/comm4940/
- 2020, fall Communication and Technology (COMM 2450). Cornell University
- 2019, spring **Designing Field Experiments at Scale** (SOC 412). Princeton University. Syllabus: github.com/natematias/design-governance-experiments (2019 version)
- 2018, spring **Designing Field Experiments at Scale** (SOC 412). Princeton University. Undergraduategraduate engaged course. Syllabus: github.com/natematias/design-governance-experiments (2018 version)
- 2015, fall **Unpacking Impact** (MAS S61). MIT Media Lab. Graduate course on ethics of design and data science. With Ricarose Roque & Sayamindu Dasgupta. Syllabus: https://s61.media.mit.edu
- 2014, spring Media Systems & Texts (CMS 400) Graduate guest lecturer and class facilitator, MIT Comparative Media Studies, course taught by Edward Schiappa and Christopher Peterson
- 2008, fall **Tragedy in Electronic Literature**. English Tripos, University of Cambridge. Sponsored by Adrian Poole. Materials: https://www.natematias.com/cam/trag-elit/

# Advising

#### **Postdoctoral Advisees**

Sarah Gilbert. Research Director, Citizens and Technology Lab, Cornell University (2022-)

# Primary PhD Advisees

Lucas Wright '26, PhD student in Communication, Cornell University

Jennifer Otiono '27. PhD student in Information Science, Cornell University

Alexandra Gonzalez '29. PhD student in Information Science, Cornell University

### Additional Dissertation Advisees (Committee Member)

William Frey '24, PhD student in Social Work, Columbia University

- Beatrys Rodrigues '26 PhD Student in Communication, Cornell University
- Marianne Aubin Le Quere '25. PhD student in Information Science, Cornell Tech. Served as first year advisor (2019-2020) while primary advisor was on sabbatical

### PhD Alumni

- Aparajita Bhandari '23. PhD student in Communication, Cornell University (Committee member)
- Maurice Jakesch '22, PhD student in Information Science, Cornell University. "Assessing the effects and risks of large language models in AI-mediated communication." (Committee member)

#### Theses and Independent Studies

- **Jonathan Zong** (2017-18). Princeton Computer Science. Senior undergraduate computer science thesis on the ethics of behavioral research
- Merry Mou (2016). MIT Electrical Engineering and Computer Science. Supervised independent undergraduate research on the politics and ethics of data science
- Allan Ko (2016). MIT Comparative Media Studies. Supervised independent undergraduate research on the politics and ethics of data science
- Alyssa Smith (2014). MIT Electrical Engineering and Computer Science. Supervised undergraduate research on quantitative analysis of gender in online media
- **Gregory Young** (2014) MIT Electrical Engineering and Computer Science. Supervised computer science undergraduate research on Twitter and data science
- **Diyang Tang** (2014) MIT Electrical Engineering and Computer Science. Supervised computer science undergraduate research on Twitter and data science
- Joanna Kao (2013) MIT Electrical Engineering and Computer Science. Supervised computer science undergraduate senior thesis on journalistic livestreaming and mobile video
- **Sophie Diehl** (2012) MIT Electrical Engineering and Computer Science. Supervised independent undergraduate research and art projects on gender diversity and Wikipedia participation

# Service

#### **Professional Service**

parency

2021– Executive Committee, Coalition for Independent Technology Research
2021– Advisory Board, National Internet Observatory, Northeastern University
2021– Advisor, Rising Voices, Global Voices
2020– Advisory board, Civic Signals, University of Texas Austin
2020–2021 Advisor, Knight-Gallup NewsLens Partnership
2020 Mentor, doctoral consortium a the ACM Conference and Fairness, Accountability, and Trans-

- 2017 Mentor, doctoral consortium at the 8th Latin American Conference on Human-Computer Interaction
- 2016 Advisor, Pew Research Center reports on online behavior
- 2014 Organizer of The People's Bot, which offered free telepresent scholarships to academic conferences. This work inspired other conferences, including CHI and CSCW to offer robotic telepresence as a basic form of access
- 2022 Reviewer, Templeton Foundation grants
- 2020 Reviewer, Sloan Foundation Infrastructure grants
- 2020 Reviewer, Social Science Research Council Just Tech Initiative grants
- 2019– Reviewer, Social Media + Society
- 2019– Reviewer, International Conference for Weblogs and Social Media
- 2015– Reviewer, CHI: The ACM Conference on Human Factors in Computing Systems
- 2015– Reviewer, CSCW: the ACM Conference on Computer-Supported Cooperative Work and Social Computing
- 2018 Reviewer, AfriCHI, the 2nd African conference for Human Computer Interaction
- 2014–2015 Reviewer, Innovate Salome, a sub-saharan African high school technology innovation scholarship program
- 2006–2008 (and occasionally since then). Reviewer, Hypertext: The annual ACM Conference on Hypertext and Hypermedia

#### University & Departmental Service

- 2022 Cornell University Communication faculty hiring committee
- 2020– Advice, talks, committees, and support to Cornell on the harassment of academics and staff
- 2020 Speaker, SoNIC Summer Research Workshop for diversity and inclusion in computing, Cornell Computing and Information Science
- 2020–2022 Cornell University Communication Colloquium organizer
- 2019–2022, 2023– Cornell University Communication Graduate Program Committee
- 2021 Technology policy discussions with Martha Pollack and friends of Cornell
- 2021 Cornell committee on the University's online harassment policies
- 2013–2015 Advocacy, planning: BU-MIT Entrepreneurship & Cyberlaw Clinics
- 2011–2014 MIT Media Lab Student Committee
- 2007–2008 Graduate Student Representative, St. John's College, Cambridge
- 2007–2009 Elections Officer, Cambridge Union Society
- 2003–2005 Academic Integrity Committee, Elizabethtown College
- 2003–2005 Elizabethtown College Honors Council

# Press

# Selected Coverage

My research is frequently covered in the media and I am often quoted as expert in international press. This has included The New York Times, The Wall Street Journal, The Atlantic, MIT Technology Review, The Guardian, The Los Angeles Times, The Chronicle of Higher Education, The Columbia Journalism Review, the Globe and Mail, World Economic Forum, Fortune, TechCrunch, ZDNet, TheNextWeb, FastCompany, Fox News, and the Daily Mail.

- 2022-12-06 Goodman, Sylvia. At This Rate, Faculty Diversity Will Never Reach Parity. The Chronicle of Higher Education
- 2012-12-06 Flaherty, Colleen. Faculty Diversification Must Accelerate, Report Says. Inside Higher Ed
- 2022-09-15 See the incredible honorees of the 2022 Innovation By Design Awards. FastCompany
- 2022-08-15 Hewitt, P. Pathways to Impact: Nate Matias. Data.org
- 2022-06-28 Needleman, S. Elon Musk Got Twitter's Data Dump, Next Comes the Hard Part. Wall Street Journal
- 2022-05-24 Palfrey, J. Building a Future Where Technology Works For All. MacArthur Foundation (interviewed by MacArthur president John Palfrey)
- 2022-04-24 O'Grady, C. In the Line of Fire: Scientists have been harassed for years. But a Science survey shows the pandemic has made things far worse for some. Science Magazine cover story
- 2021-10-17 Seetharaman, D., Horwitz, J., Scheck, J. Facebook Says AI Will Clean Up the Platform. Its Own Engineers Have Doubts. Wall Street Journal
- 2021-04-01 Applebaum, A. How to put out Democracy's Dumpster Fire. The Atlantic print edition cover story
- 2021-02-24 The Problems of Regulating Algorithms are Solvable. Solvable podcast, with Malcolm Gladwell, Jacob Weisberg, Anne Applebaum
- 2021-01-28 Pasternack, Alex. Twitter wants your help fighting falsehoods. It's risky, but it might just work. FastCompany
- 2021-01-15 Gladstone, Brooke. Imagining Our Social Media Future. WNYC On The Media
- 2020-10-07 Basu, T. A new social-media platform wants to enforce 'kindness.' Can that ever work? MIT Technology Review
- 2020-09-21 Buni, C., Chemaly, S. The Risk Makers: Viral hate, election interference, and hacked accounts: inside the tech industrys decades-long failure to reckon with risk. Type Investigations & OneZero
- 2020-09-10 Anthes, Emily. The Great Experiment: The pandemic is tragic. It's also an incredible chance to study human behavior. Washington Post
- 2020-09-09 Kline, R., O'Malley, R. J. Nathan Matias: Profiles in science engagement with faith communities on artificial intelligence. American Association for the Advancement of Science Center for Public Engagement with Science and Technology, Dialogue on Science Ethics, and Religion.
- 2020-07-09 Benton, Josh. Giving thanks isn't just for Turkey Day: It's also a way to retain your users. Nieman Lab, Harvard University
- 2020-07-08 Hussain, Suhauna. Reddit moderators spent years asking for help fighting hate. The company may finally be listening. Los Angeles Times

- 2020-06-11 Palmer, Chris. Researches mobilize to study impact of COVID-19. American Psychological Association Monitor on Psychology
- 2020-03-19 Eagleson, H., Trube B. Students are Scrambling after Universities Close. Churches Can Help. Christianity Today
- 2020-02-15 Seetharaman, D. Jack Dorsey's Push to Clean Up Twitter Stalls, Researchers Say. Wall Street Journal
- 2019-10-30 Wong, J. C. Twitter to ban all political advertising, raising pressure on Facebook. The Guardian
- 2019-09-16 Serazin. A. Human relationships are the all-purpose tool for sustainable development. World Economic Forum
- 2019-08-21 Tracy, M., Hsu, T., Flitter, E. M.I.T. Media Lab in Crisis After 2 Scholars Vow to Leave Over Epstein Ties. The New York Times
- 2019-05-15 McAllister, Ben. Reducing harassment online. The Naked Scientist Podcast
- 2019-05-10 Jacobs, Tom. A Simple Way to Reduce Harassment in Online Discussion Groups. Pacific Standard
- 2018-04-06 Wang, Shawn. Facebook and Twitter are opening up a bit to academic researchers. Nieman Journalism Lab. Other outlets covered this, including Fortune, TechCrunch, ZDNet, TheNex-tWeb, FastCompany, Daily Mail
- 2018-02-16 Yong, Ed. I Spent Two Years Trying to Fix the Gender Imbalance in My Stories. The Atlantic
- 2017-03-01 Campbell-Dollaghan, Kelsey. The Art of Manipulating Algorithms. Fast.Co.Design
- 2017-02-02 Bilton, Ricard. Reddit's /r/worldnews community used a series of nudges to push users to fact-check suspicious news. Nieman Lab
- 2017-01-22 Young, Nora. Anonymity Isn't the Cause of Online Harassment. Spark on CBC Radio
- 2016-04-18 LaFrance, Adrienne. Should We Feed the Trolls? The Atlantic
- 2016-02-22 Dingman, Shane. BuzzFeed writers harassment just the latest example of why Twitter is broken for women. The Globe and Mail
- 2016-02-09 Zarya, Valentina. Twitter Is Bringing In Reinforcements to Help Fix its Harassment Problem. Fortune
- 2015-10-08 McMurtrie, Beth. Universities Set Up Legal Clinics to Help Student Innovators. Chronicle of Higher Education. Interviewed about my work advocating for legal support for student innovation and research.
- 2015-07-15 Alba, Davey. Reddit's Future is the Future of the Internet. WIRED Magazine. Quoted my research about collective organizing by online moderators
- 2015-05-14 Dewey, Kaitlin. The conclusive, expert guide to saving Twitter from its trolls. The Washington Post. Cited research I led on Twitter harassment
- 2015-05-13 Kessler, Sarah. A Snapshot Of How Twitter Deals With Online Harassment. FastCompany.
- 2014-10-24 Shannon, Victoria. Your Friday Briefing. The New York Times. Describes my work on developing group celebration online
- 2014-05-11 Neyfakh, Leon. My Day as a Robot. The Boston Globe. Long-form feature article about my work on The People's Bot
- 2014-02-15 Siegel, Robert. Wherefore Art Thou Robo-Shakespeare? Or Better Yet, How? NPR All Things Considered. Interviewed about my machine-learning poetry and poetry writing interface

- 2014-01-26 Lomas, Natasha. Read the Sonnet Co-Authored By Shakespeare, an MIT PhD Student, and a Machine-Learning Algorithm. TechCrunch
- 2013-07-24 Darville, Sarah. 5 things you might like about NewsPad. *Nieman Lab.* About NewsPad research at Microsoft Research
- 2012-10-24 Codrea-Rado, Anna. A Data Dream Team: One example of how academic researchers and journalists can work together on data projects. *Columbia Journalism Review*. Profile

# Further Employment & Entrepreneurial Experience

- 2010-2012 *Emberlight*, Cambridge, UK. Cofounder. Emberlight was a creative platform for teams to collaborate and publish visual, linked information to the web. It was also the subject of a peer reviewed paper and demo.
- 2008-2010 Texperts, Knowledge Generation Bureau. Cambridge, UK. instrumentation, large-scale user modeling, and performance testing software for expansion into new markets and for our Super Bowl television ad in 2010. Designed systems to facilitate labor relations in microwork and human computation. Research liaison for partnerships with academic data scientists.

# **Professional Memberships**

- 1. International Communication Association
- 2. Association for Computer Machinery
- 3. Association of Internet Researchers
- 4. Coalition for Independent Technology Research